

# A.T. Graphics Limited

Production solutions for magazine publishers

## Cut your ad production costs today

**INSIDE** How our ad production team can save you time and money



**WE'LL  
FREE YOUR  
AD TEAM  
TO SELL**

**Leaders in cutting-edge  
digital technology**

How you can proof pages any  
time, even from home

**Cover-to-cover solutions**

Our editorial design team means  
constant cover for your magazines  
– essential for small publishers

A.T. Graphics has been at the forefront of publishing production for more than 25 years. Staying there has been no accident. Throughout our history we have embraced cutting-edge technology to guarantee the fastest, most accurate service for our customers.

We now stand at a point where few competitors can match the quality of our digital systems – and nobody can come close to the breadth of services we offer magazine publishers.

Our large ad production department has grown into the most efficient of its kind. Magazine publishers take advantage of our trained production professionals and copy chasers so they can free their own teams to do what they do best – make sales. Our in-house processes are fast, seamless and managed under one roof – saving you time and cutting your costs.

We also have a team of page designers and support production staff, offering a complete cover-to-cover service that is perfect for magazine publishers, especially small operations with no staff to cover absences or holidays. With someone always on hand to do the work, your magazines are designed faster and more efficiently.

Together these services offer tailor-made solutions for magazine publishers. But they are set apart by the sheer power of A.T. Graphics technical software. Created by our own software engineers, our sophisticated tracking and checking systems give customers total flexibility. You and your contributors can upload content from a distance and check final proofs as and when you want – even, if you wish, from the comfort of your own home.

We believe A.T. Graphics offers the fastest, most user-friendly production service in magazine publishing – and we have the satisfied customers to prove it. To join them – and start saving on your own production costs – contact our sales team today. We look forward to working with you soon.

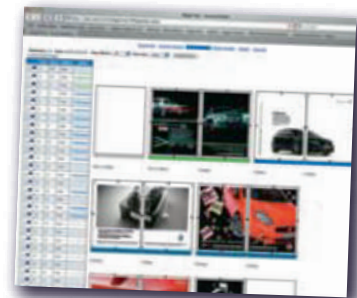
**A.T. Graphics Environmental Policy** A.T. Graphics encourages its staff to reduce waste as much as possible. Since 2004 we have been using designated waste bins to separate our waste for recycling. Our post-industrial waste is almost entirely paper which is also sent for recycling. We are members of the Save A Cup vending cup recycling scheme. At present A.T. Graphics is in the planning stages for the installation of an 11kw wind turbine to further reduce its energy consumption.



# 3 ways we meet your publishing needs

## 1 Ad production solutions

- **Dedicated ad production and copy chasing team** – led by your dedicated single point of contact
- **Efficient processes** – driven by experienced staff and the best technology
- **Hi-tech digital checking system** – giving you complete control from your own office
- **Cut down on your management time** – you deal with one supplier for everything and have one single page price



## 2 Cover-to-cover solutions

- **30 designers and support staff** – giving a volume service and constant cover for staff absences
- **Your entire editorial team can work remotely** – supplying content and checking proofs online whenever they want
- **Perfect for small publishing companies** – we offer total continuity of production throughout your schedule
- **Get the art direction you want** – implemented accurately and efficiently



## 3 Contract publishing

- **We now offer a full publishing service** – specialising in sport and the outdoors
- **Full ad sales service** – our managers and sales staff will maximise your publication's revenues
- **Let us manage print and delivery** – our print buyers specialise in magazine mailing and database management
- **Ask about brochure and catalogue design** – plus point-of-sale, newsletters and websites



# Our customers

A.T. Graphics now provides production solutions for more than **150 magazines** including...

**car** **DIGITAL PHOTO** **NFU** **AirForces**  
**RAIL**

**AM** **LANDROVER** **Bird** **2-FORE!-1**  
**OWNER INTERNATIONAL** **Watching**

**Running** **Angling** **AM** **DIRECTORY**  
**fitness** **International** **MODEL RAIL**

**Improve your** **MCN** **Golfer** **STEAM**  
**Coarse FISHING** **RAILWAY**

**nfucountryside** **RIDE** **Pet Product Marketing** **Fleet News**  
Actively supporting the countryside community

**practical** **MAX** **Choice** **classiccars**  
**fishkeeping**

**BIKE** **Garden** **MATCH!** **PG PILOT**  
**answers**

**your** **CLASSIC** **COUNTRY**  
**horse** **CAR** **WALKING**  
**WEEKLY**

**AnglingTimes** **THE GARDEN**

**WHY NOT  
ADD YOUR  
TITLE TO  
OUR LIST?**

## Contact A.T. Graphics today

To discuss how we can help you cut your costs and streamline your production, contact Sales Manager Graham Goor.

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